



**Conference and Exposition on Information and Communication Technology (ICT)**  
**Theme “Intelligent Economy – Leveraging Technology for the New Era”**  
**6-7 November 2017: 1000 Hrs : Hotel Taj Coromandel, Chennai**

**Principal Sponsor (Rs.25 Lakhs)**

**Branding Opportunities**

- Acknowledgement as “**Principal Sponsor**” at the event website
- Company logo in Print Media advertisements
- Display of company logo at the conference main backdrop
- Sponsor Panels
- Speaking Opportunity at the Panel Discussion
- Screening of Corporate film / commercials of during Networking Breaks
- Complimentary delegates for the conference – 25 nos.
- Networking Dinner Invitations – 15 nos.
- Promotional material for inclusion in the documentation kit
- Complimentary stall space
- Announcements of sponsors during the event

**Platinum Sponsor (Rs.20 Lakhs)**

**Branding Opportunities**

- Acknowledgement as “**Platinum Sponsor**” at the event website
- Company logo in Print Media advertisements
- Display of company logo at the conference main backdrop
- Sponsor Panels
- Speaking Opportunity at the Panel Discussion
- Screening of Corporate film / commercials of during tea and Lunch breaks
- Complimentary delegates for the conference – 20 nos.
- Networking Dinner Invitations – 10 nos.
- Promotional material for inclusion in the documentation kit
- Complimentary stall space



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**Gold Sponsor (Rs.15 Lakhs)**

**Branding Opportunities**

- Acknowledgement as “**Gold Sponsor**” at the event website
- Company logo in Print Media advertisements
- Display of company logo at the conference main backdrop
- Sponsor Panels
- Speaking Opportunity at the Panel Discussion
- Screening of Corporate film / commercials of during tea and Lunch breaks
- Complimentary delegates at the conference – 15 nos.
- Networking Dinner Invitations – 5 nos.
- Promotional material for inclusion in the documentation kit

**Silver Sponsor (Rs.10 Lakhs)**

**Branding Opportunities**

- Acknowledgement as “**Silver Sponsor**” at the event website
- Company logo in Print Media advertisements
- Display of company logo at the conference main backdrop
- Sponsor Panels
- Speaking Opportunity at the Panel Discussion
- Screening of Corporate film / commercials of during tea and Lunch breaks
- Complimentary delegates at the conference – 10 nos.
- Networking Dinner Invitations – 3 nos.
- Promotional material for inclusion in the documentation kit



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**Bronze Sponsor (Rs.7.5 Lakhs)**

**Branding Opportunities**

- Acknowledgement as “**Bronze Sponsor**” at the event website
- Sponsor Logo at the event website
- Company logo at the wings of the main backdrop
- Sponsor Panels
- Screening of Corporate film / commercials of during tea and Lunch breaks
- Complimentary delegates at the conference – 5 nos.
- Networking Dinner Invitations – 2 nos.
- Promotional material for inclusion in the documentation kit

**Dinner Sponsor (Rs.5 Lakhs)**

**Branding Opportunities**

- Exclusive branding at the Dinner Area
- Sponsor Logo at the Dinner Venue
- Sponsor Panels
- Screening of Corporate film / commercials of during tea and Lunch breaks
- Complimentary delegates at the conference – 5 nos.
- Networking Dinner Invitations – 15 nos.
- Promotional material for inclusion in the documentation kit

**Academia / Institutional Partner (Rs.3 Lakhs)**

**Branding Opportunities**

- Acknowledgement as Academia / Institutional Partner in all event communiques
- Logo at the wings of the main stage backdrop
- Sponsor Panels
- Screening of Corporate film / commercials of during tea and Lunch breaks
- Complimentary delegates at the conference – 5 nos.
- Promotional material for inclusion in the documentation kit